



Ryder Driver Pushes PRO-TREAD Past the 7-Million Lesson Mark

PRO-TREAD offers Companies an Easy to Use and Efficient On Line Tool for Employee Training via Smartphones and Tablets. The Popular PRO-TREAD System Logs a Completed Lesson Every 26.9 Seconds

Ryder System, Inc. driver, James Ekins, helped PRO-TREAD online training cross the 7-million lesson mark when he took Avoiding Fixed Objects last month. This is the second time a Ryder driver has hit a million-lesson number — the first time was in 2006, the year after Ryder first became a PRO-TREAD client.

This milestone also shows the incredible growth of PRO-TREAD, the main training product of Instructional Technologies, Inc (ITI). It took only 311 days to go from 6 million to 7 million lessons, meaning an average of 3,215 lessons a day, just shy of 100,000 lessons per month. Another way to look at it: a new lesson is started on PRO-TREAD every 26.9 seconds.

“Drivers and warehouse employees at Ryder complete approximately 200,000 hours of safety training collectively using PRO-TREAD each year,” said Sanford Hodes, SVP & Deputy General Counsel and Safety, Health & Security. “Instructional Technologies is an invaluable business partner, providing training solutions that are fresh, interactive and designed to keep safety top of mind for our employees.”

“The safety of North American roads is the driving force at Instructional Technologies,” said Dr. Jim Voorhees, president and CEO of ITI. “Everything we do revolves around making it easier for drivers to get great training. That’s why we introduced online training in 2005. It’s why we made all of our training available on mobile devices. It’s why we offer flexible pricing to fit the needs of any fleet.”

“The most important asset a fleet has is its drivers’ time,” Voorhees said. “So we let drivers take training where it’s most convenient. Lessons are split into short sections, and a driver never loses their place. And we offer more than 100 lessons on a wide variety of topics so the training is always relevant.”

For completing the lesson, Ekins will receive a PRO-TREAD leather jacket and a prize basket.

About Instructional Technologies

Instructional Technologies, Inc. (ITI) is the No. 1 provider of online driver training to the trucking industry through its PRO-TREAD product. Founded in 1995, the 26-person company has produced over 500 custom training lessons and more than 100 standard lessons, and served over 7 million lessons since moving online in 2005. Courses include topics like CSA training, pre-trip inspection, speed and space management, backing and docking, safe lifting, medium-duty trucks, and OSHA training. PRO-TREAD includes a training management system that simplifies and automates reporting and compliance. ITI also provides fleet management training, including online courses on recruiting and retention, workers’ comp, safety and security, operations, and maintenance.



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