



FOR IMMEDIATE RELEASE

Schneider Drivers Keep Their Pro-TREAD Online and In-Cab Training

Schneider Extends its 5-year Relationship with Instructional Technologies, Inc.

Vancouver, WA – Aug. 12, 2011 — Instructional Technologies, the leader in online driver safety and OSHA training for the transportation industry, extended its five-year relationship with Schneider National Inc. Following on delivery of two new custom training lessons on July 22nd, Schneider will continue to offer its drivers Pro-TREAD training from any internet computer or in-cab device.

“Schneider is one of our best and most sophisticated clients. Integrating with their Oracle Learning Management system was a challenge, but to date, we’re the only outside vendor to do so. And we’re proud to continue helping their other training vendors by hosting their video content,” said Dr. Jim Voorhees, CEO of Instructional Technologies.

Pro-TREAD: Preferred by Drivers because It’s Actually Helpful

With the CSA mandate hanging over the head of the entire industry, Schneider again finds itself ahead of the curve with its dedication to safety training. A survey of 4,650 Schneider drivers found:

- 95% agreed that the Pro-TREAD training would make the company and themselves safer.
- 93% would recommend the Pro-TREAD online lessons to fellow drivers.
- 88% agreed with the statement, “I prefer taking this type of computer-based lesson instead of attending a safety meeting.”
- 74% disagreed that the Pro-TREAD lessons were too basic.

Training: Not just watched, but learned.

By integrating Pro-TREAD’s learning management system with Schneider’s centralized Oracle Learning Management (OLM) system, Schneider’s team can make sure drivers finish their training. And since Pro-TREAD is the industry’s leading mastery-based training, drivers get the training right or they can’t finish it.



Two New Custom Lessons

The two custom lessons being hosted on the Pro-TREAD online training system are more operational than safety in nature — specific website changes the drivers need to know about, and a new workflow process for their delivery and expenses paperwork.

“Lessons that introduce a company’s workflow and process for drivers — rather than just safety — are an increasingly common request from our clients. And it’s more than new-hire training: Whenever there’s a process change, the manager can require drivers to take a quick 20-minute lesson. And since we update lessons quickly, it takes very little effort to communicate changes fleet-wide. Orientation training is another product we offer and several large fleets are using our customized orientation training to speed the new-hire process as well as to save money,” said Voorhees.

“We’ve worked extremely well with ITI over the past five years,” remarked Alan Weisinger, Schneider National’s Director of Driver Training. “We know we can always count on them to go the extra mile for us when we need it. It’s great working with their dedicated and talented staff of training professionals.”

About Instructional Technologies, Inc.

Instructional Technologies, Inc. stands alone at the top of the truck driver training market with their groundbreaking training programs: Pro-TREAD and Pro-TREAD In-Cab. With a constantly growing and always up-to-date menu of over 70 interactive lessons, Pro-TREAD trains on average 70,000 drivers and warehouse workers every month, and more than 3.5 million lessons have been taken to date. Pro-TREAD is chosen by some of the largest private and for-hire fleets, including Schneider, Ryder, US Express, FedEx, and CVS Pharmacy. More information can be found at www.instructiontech.net.

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About Schneider National, Inc.

Schneider National, Inc. is a premier provider of truckload, logistics and intermodal services. Serving more than two-thirds of the FORTUNE 500 companies, Schneider National offers the broadest portfolio of services in the



industry. The company's transportation and logistics solutions include Van Truckload, Dedicated, Regional, Bulk, Intermodal, Transportation Management, Supply Chain Management, Warehousing and International Logistics services. Headquartered in Green Bay, Wis., Schneider National has provided expert transportation and logistics solutions for 75 years. A \$3.1 billion company, Schneider National conducts business in more than 28 countries worldwide. For more information about Schneider National, visit www.schneider.com.

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