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Industry First: Online Driver Training For Medium-Duty Trucks

*Five new courses from Pro-TREAD
cover situations faced by drivers of medium-duty trucks.*

Vancouver, WA – September 18, 2012 — The typical day of an over-the-road driver and a medium-duty truck driver couldn't be more different. Medium-duty truck drivers usually have more stops, more urban routes, more loading and unloading, and more customer-facing encounters. So Pro-TREAD — the No. 1 online training from Instructional Technologies, Inc. — today launched [training specific to the needs of medium-duty truck drivers](#).

The initial launch includes five courses, with plans for another five lessons by January, 2013.

Avoiding Fixed Objects — Parking lots and loading dock safety.

Lift-Gate Safety — Safely loading and unloading with various types of lift-gates.

Speed Management — How speed plays a role in safety.

Space Management — Keeping a safe distance around the truck, especially in urban environments. (YouTube [preview video here](#).)

Seat Belts — The importance of seat belts for maintaining control and safety.

These courses are in addition to the library of 85 interactive self-paced lessons, which are accessible online or via an in-cab unit. Each course averages 30 minutes and range from basic to advanced subject matters, covering everything from safety to fuel efficiency and pre-trip vehicle inspections. Drivers are required to exhibit mastery of course content by answering questions correctly every few minutes.

Pro-TREAD also maintains an online database that documents and stores each driver's training history, a valuable tool for proving compliance and for legal defense.



Other areas covered include OSHA, Warehouse, Hazmat, and Workers' Comp. Instructional Technologies also offers Private Fleet Management Online, a series of five e-books created in conjunction with the National Private Truck Council.

Pro-TREAD Clients are 30 Points Safer in CSA

Pro-TREAD clients score, on average, 30 points better on each CSA BASIC than the industry average.

More importantly, there's a positive correlation between the number of lessons taken per driver and a BASIC score. Basically, [the more Pro-TREAD training that drivers take, the lower the BASIC scores in their fleet.](#)

All Pro-TREAD Clients	26.4 points better than the industry average
Pro-TREAD Clients taking 4+ lessons/driver/year	29.9 points better than the industry average
Pro-TREAD Clients taking 6+ lessons/driver/year	34.0 points better than the industry average

About Instructional Technologies, Inc.

[Instructional Technologies, Inc.](#) (ITI) is the No. 1 provider of online safety training to truck drivers and warehouse workers. The Pro-TREAD™ family of products have over 85 different courses available, with new curriculum constantly added and updated to keep up with regulations. Three of the top five logistics companies in the world choose Pro-TREAD™ training, as well many insurers, over-the-road and private fleets including Schneider National, Ryder, US Xpress, FedEx and CVS Pharmacy. More than 4 million lessons have been taken, with an average of about 80,000 drivers being trained every month. More information can be found at <http://www.instructiontech.net/>.

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