



**FOR IMMEDIATE RELEASE**

## **Pro-TREAD Serves Its 4 Millionth Online Training Course**

*Instructional Technologies, Inc. sets a milestone for driver safety and OSHA training only three weeks after topping its record for the most safety lessons in a single month*

Vancouver, WA – March 12, 2012 — Pro-Tread served its 4 millionth safety lesson on Feb. 23 at 3:55 a.m. when Shaw Industries driver Edgar Pabon completed the safety lesson on lift gates. Instructional Technologies, the company behind Pro-TREAD online driver training, hit the milestone just 16 months after cresting 3 million lessons and less than one month after recording its biggest single month in company history with 87,961 lessons.

“We see this acceleration in our business because - despite the past few years of a tough economy - fleets want to get the absolute most out of their safety investments,” said Dr. James Voorhees, CEO of Instructional Technologies. “Because Pro-TREAD is both online and available on many EOBR devices, it reaches more drivers with higher quality training per dollar than any other training method.”

“Pro-TREAD has become a cornerstone of Shaw’s safety culture in our Transportation Division, as it gives our drivers the flexibility to complete quality training anywhere with Internet access,” said Greg Whisenant, Transportation Safety Manager at Shaw Industries Inc. “We are proud that one of our drivers could help Instructional Technologies celebrate this milestone.”

For taking the 4 millionth lesson, Pabon will receive a Pro-TREAD leather jacket and a driver care package.

### **About Instructional Technologies, Inc.**

Instructional Technologies, Inc. (ITI) is the No. 1 provider of online safety training to truck drivers and warehouse workers. The Pro-TREAD™ family of products have over 80 different courses available, with new curriculum constantly added and updated to keep up with regulations. Three of the top five logistics



companies in the world choose Pro-TREAD™ training, as well many insurers, over-the-road and private fleets including Schneider National, Ryder, US Xpress, FedEx and CVS Pharmacy. More than 4 million lessons have been taken, with an average of about 75,000 drivers being trained every month. More information can be found at <http://www.instructiontech.net/>.

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